



#TimeToListen

ManHealth
Shildon Business Centre
Dabble Duck Industrial Estate
Shildon
County Durham
DL4 2RF
info@manhealth.org.uk
www.manhealth.org.uk
01388 320023

Sponsors Pack March for Men-tal Health 2022

In Memory of Harvey McWilliams



In April 2022 a team of men from ManHealth are undertaking an amazing challenge to raise awareness of men's mental health. We would like to offer your business the opportunity to sponsor this event. From April 13 to April 18 2022 a team of men from ManHealth are walking over 130 miles in 5 Days to raise awareness of and donations towards Men's Mental Health in the North East. The men who all struggle with mental health conditions have benefitted from using the peer support groups and other services of ManHealth.

We are planning to visit over 17 Football Club Grounds as part of our route, and are looking for businesses to join us on the event in their areas.

Proposed Route – 13 to 18 APRIL 2022

13 April DAY ONE: Start: 8.00am Miles 20

Bedlington Terriers FC NE22 5DA

Blyth Spartans NE24 3EZ

Cramlington Town FC NE23 3BE

Whitley Bay FC NE25 8HR

North Shields FC NE29 0LH

14 April DAY TWO: Start 8.00am Miles 22

North Shields FC NE29 0LH

Darsley (NUFC Training) NE12 9SF

St James Park NE1 4ST



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Gateshead FC NE10 0EF

South Shields FC NE34 9PH

15 April DAY THREE: Start: 8.00am Miles 25

South Shields FC NE34 9PH

Sunderland AFC SR5 1SU

Seaham Red Star SR7 0HP

Peterlee FC SR8 5DJ

Hartlepool FC TS24 8BZ

16 April DAY FOUR: Start: 8:00am Miles 27

Hartlepool FC TS24 8BZ

Spennymoor Town FC DL16 6JN

Bishop Auckland FC DL14 9AE

Shildon FC DL4 1EZ

17 April DAY FIVE: Start: 8:00am Miles 22

Shildon FC DL4 1EZ

Darlington FC DL1 5NR

Stockton FC TS19 0QD

18 April DAY SIX: FINAL DAY Miles 6

Stockton FC TS19 0QD

Middleborough AFC – Finish



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As we planned this walk we heard the terrible news that one of our own had lost his son. This has devastated us all and the walk will now be done in loving memory of Harvey McWilliams.

Harvey McWilliams gained his angel wings on Tuesday 21st December.

Just 18 in June 2021, Harvey had started University in Exeter and had his whole life ahead of him.

Just like any young lad, Harvey, from Darlington was football mad. Sunderland AFC was his love, but he attended Darlington FC matches when he could and had recently adopted Exeter FC whilst at university. He was talented enough to play for Darlington All-stars, Blackwell Rangers, Darlington FC Academy and most recently, Exeter Panthers AFC.

Please see sponsorship packages which may help promote your business whilst supporting ManHealth to help reduce male suicide.

Main Sponsor Gold Level £1500

1. Your logo will be feature on all our pre-event promotional material. Our posts on Facebook are seen by over 100 000 people per month. The Meme's promoting this event have already been seen by over 10 000 people. We also use Twitter and Instagram and LinkedIn to promote our events.
2. Walk entry forms and sponsor forms will all include your logo.
3. The event featuring your logo is featured on our website with a hyperlink back to your site.
4. Our monthly circular will circulate to over 1200 people will mention your sponsorship of the event for the next two editions. This E-Mail newsletter is then shared across our Social Media platforms.
5. Any Print/Radio/TV promotions will mention your sponsorship of the event.
6. T-shirts which will be handed out to walk participants will also feature your logo prominently on the front.
7. Your company logo will be featured prominently on the walk banner signage.



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Secondary Sponsor Silver Level £1000

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2. Walk entry forms and sponsor forms will all include your logo.
3. The event featuring your logo is featured on our website with a hyperlink back to your site.
4. Our monthly circular will circulate to over 1200 people will mention your sponsorship of the event for the next two editions. This E-Mail newsletter is then shared across our Social Media platforms.
5. Any Print/Radio/TV promotions will mention your sponsorship of the event.

Third Level Sponsor Bronze Level £500

1. Your logo will be feature on all our pre-event promotional material. Our posts on Facebook are seen by over 100 000 people per month. The Meme's promoting this event have already been seen by over 10 000 people. We also use Twitter and Instagram and LinkedIn to promote our events.
2. Walk entry forms and sponsor forms will all include your logo.
3. The event featuring your logo is featured on our website with a hyperlink back to your site.
4. Our monthly circular will circulate to over 1200 people will mention your sponsorship of the event for the next two editions. This E-Mail newsletter is then shared across our Social Media platforms.